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## Introducing the **Astra** Integrated Reader



### Products & Services

#### Embedded RFID Readers

ThingMagic's family of UHF RFID modules allow solution providers to create application-specific devices with astonishing performance in a trim package.

#### Astra Integrated Reader/Antenna

Low profile, easy to install, integrated enterprise UHF RFID reader designed for use in office and commercial environments.

#### Fixed RFID Readers

The Mercury family of UHF RFID readers are ultra high performance application platforms which integrate seamlessly with industry-leading RFID data collection and processing infrastructures.

#### Custom RFID Solutions

ThingMagic's ADG offers consulting services to transform your vision into reality and create sustainable competitive advantage for your company. We offer services ranging from characterizing tags to design and implementation of complete RFID systems including application software.

#### RFID Developer Kits

MercuryDevKit contains all the components necessary to begin reading and writing RFID tags using a ThingMagic Mercury4e, Mercury5e, or M5e-Compact RFID embedded reader module.

### Featured Solutions

#### Lexmark Adds RFID to Laser Printers

Lexmark embeds ThingMagic's M5e RFID reader in a drawer designed as an add-on for Lexmark T640, T642 and T644 laser printers.

#### Ford Tool Link by Dewalt

Ford, Dewalt, and ThingMagic collaborate to create RFID enabled pickup trucks and vans.

### Support & Resources

#### Manuals and Firmware

Get the latest versions of firmware, documentation and utilities for ThingMagic's RFID readers.

#### RFID Basics

The definition of RFID is rather broad because it has so many uses. Let's first start with the acronym and what it means....

#### Support Forum

ThingMagic's Community Support Forum

#### Careers at ThingMagic

We are Hiring! Check out our latest openings.

### The RFID Blog



The business of finding digital data is booming. Most of us type search terms into a 2-inch wide box several tens or hundreds of times a day...

[Read More...](#)

### Recent Media Coverage

**October 07, 2008**

[Zoomius Uses ThingMagic Mercury5e for Accurate Motorsports Timing](#) RFID Journal

**October 07, 2008**

[Army awards RFID contracts to six vendors](#) nextgov.com

**September 24, 2008**

[Federal Agencies Have Deployed ThingMagic Readers to Manage Their Assets](#) GovernmentExecutive.com

### Recent Press Releases

**October 03, 2008**

[ThingMagic's Ravi Pappu Cited As Next Generation of 40 Business Leaders and Innovators Under 40](#)

**September 08, 2008**

[ThingMagic Demos Multiple RFID Applications at RFID World](#)

**September 03, 2008**

[ThingMagic Mercury5 Embedded RFID Upgrade Extends Power, Optimizes Performance and Increases Read Rates](#)

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