#### Convex Optimization Basics

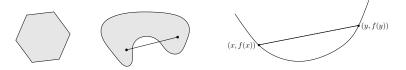
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(Based on Ryan Tibshirani's 10-725)

#### Last time: convex sets and functions

"Convex calculus" makes it easy to check convexity. Tools:

• Definitions of convex sets and functions, classic examples



- Key properties (e.g., first- and second-order characterizations for functions)
- Operations that preserve convexity (e.g., affine composition)

E.g., is 
$$\max \left\{ \log(1 + e^{a^T x}), \|Ax + b\|_1^5 \right\}$$
 convex?

# Outline

Today:

- Optimization terminology
- Properties and first-order optimality
- Equivalent transformations
- Many examples!

### Optimization terminology

Reminder: a convex optimization problem (or program) is

$$\min_{x \in D} \quad f(x)$$
subject to  $g_i(x) \le 0, \ i = 1, \dots m$ 
 $Ax = b$ 

where f and  $g_i$ , i = 1, ..., m are all convex, and the optimization domain is  $D = \text{dom}(f) \cap \bigcap_{i=1}^m \text{dom}(g_i)$  (often we do not write D)

- *f* is called criterion or objective function
- $g_i$  is called inequality constraint function
- If  $x \in D$ ,  $g_i(x) \le 0$ , i = 1, ..., m, and Ax = b then x is called a feasible point
- The minimum of f(x) over all feasible points x is called the optimal value, written  $f^{\star}$

- If x is feasible and f(x) = f<sup>\*</sup>, then x is called optimal; also called a solution, or a minimizer<sup>1</sup>
- If x is feasible and  $f(x) \leq f^{\star} + \epsilon$ , then x is called  $\epsilon$ -suboptimal
- If x is feasible and  $g_i(x) = 0$ , then we say  $g_i$  is active at x
- Convex minimization can be reposed as concave maximization

$$\begin{array}{cccc} \min_{x} & f(x) & \max_{x} & -f(x) \\ \text{subject to} & g_{i}(x) \leq 0, & \longleftrightarrow & \text{subject to} & g_{i}(x) \leq 0, \\ & i = 1, \dots m & i = 1, \dots m \\ & Ax = b & & Ax = b \end{array}$$

Both are called convex optimization problems

 $<sup>^{1}</sup>$ Note: a convex optimization problem need not have solutions, i.e., need not attain its minimum, but we will not be careful about this

#### Solution set

Let  $X_{opt}$  be the set of all solutions of convex problem, written

$$X_{\text{opt}} = \operatorname{argmin} \quad f(x)$$
  
subject to  $g_i(x) \le 0, \ i = 1, \dots m$   
 $Ax = b$ 

Key property:  $X_{opt}$  is a convex set

Proof: use definitions. If x, y are solutions, then for  $0 \le t \le 1$ ,

•  $g_i(tx + (1-t)y) \le tg_i(x) + (1-t)g_i(y) \le 0$ 

• 
$$A(tx + (1 - t)y) = tAx + (1 - t)Ay = b$$

•  $f(tx + (1-t)y) \le tf(x) + (1-t)f(y) = f^*$ 

Therefore tx + (1-t)y is also a solution

Another key property: if f is strictly convex, then the solution is unique, i.e.,  $X_{opt}$  contains one element

#### Example: lasso

Given  $y \in \mathbb{R}^n$ ,  $X \in \mathbb{R}^{n \times p}$ , consider the lasso problem:

 $\min_{\beta} \qquad \|y - X\beta\|_2^2$  subject to  $\|\beta\|_1 \le s$ 

Is this convex? What is the criterion function? The inequality and equality constraints? Feasible set? Is the solution unique, when:

- $n \ge p$  and X has full column rank?
- p > n ("high-dimensional" case)?

How do our answers change if we changed criterion to Huber loss:

$$\sum_{i=1}^n \rho(y_i - x_i^T \beta), \quad \rho(z) = \begin{cases} \frac{1}{2}z^2 & |z| \le \delta\\ \delta |z| - \frac{1}{2}\delta^2 & \text{else} \end{cases}$$
?

#### Example: support vector machines

Given  $y \in \{-1,1\}^n$ ,  $X \in \mathbb{R}^{n \times p}$  with rows  $x_1, \ldots x_n$ , consider the support vector machine or SVM problem:

$$\min_{\substack{\beta,\beta_0,\xi}} \frac{1}{2} \|\beta\|_2^2 + C \sum_{i=1}^n \xi_i$$
  
subject to  $\xi_i \ge 0, \ i = 1, \dots n$   
 $y_i(x_i^T \beta + \beta_0) \ge 1 - \xi_i, \ i = 1, \dots n$ 

Is this convex? What is the criterion, constraints, feasible set? Is the solution  $(\beta, \beta_0, \xi)$  unique? What if changed the criterion to

$$\frac{1}{2} \|\beta\|_2^2 + \frac{1}{2}\beta_0^2 + C\sum_{i=1}^n \xi_i^{1.01}?$$

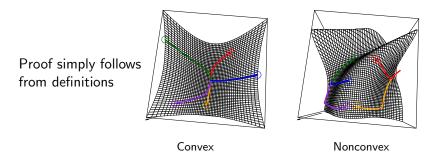
For original criterion, what about  $\beta$  component, at the solution?

## Local minima are global minima

For a convex problem, a feasible point x is called locally optimal is there is some R>0 such that

 $f(x) \leq f(y) \ \, \text{for all feasible } y \text{ such that } \|x-y\|_2 \leq R$ 

Reminder: for convex optimization problems, local optima are global optima



#### Rewriting constraints

The optimization problem

$$\begin{array}{ll} \min_{x} & f(x) \\ \text{subject to} & g_{i}(x) \leq 0, \ i = 1, \dots m \\ & Ax = b \end{array}$$

can be rewritten as

$$\min_{x} f(x) \text{ subject to } x \in C$$

where  $C = \{x : g_i(x) \le 0, i = 1, ..., m, Ax = b\}$ , the feasible set. Hence the latter formulation is completely general

With  $I_C$  the indicator of C, we can write this in unconstrained form

$$\min_{x} f(x) + I_C(x)$$

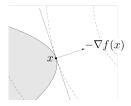
## First-order optimality condition

For a convex problem

 $\min_{x} f(x) \text{ subject to } x \in C$ 

and differentiable f, a feasible point x is optimal if and only if

$$\nabla f(x)^T(y-x) \geq 0 \quad \text{for all } y \in C$$



This is called the first-order condition for optimality

In words: all feasible directions from x are aligned with gradient  $\nabla f(x)$ 

Important special case: if  $C = \mathbb{R}^n$  (unconstrained optimization), then optimality condition reduces to familiar  $\nabla f(x) = 0$ 

## Example: quadratic minimization

Consider minimizing the quadratic function

$$f(x) = \frac{1}{2}x^TQx + b^Tx + c$$

where  $Q \succeq 0$ . The first-order condition says that solution satisfies

$$\nabla f(x) = Qx + b = 0$$

- if  $Q \succ 0$ , then there is a unique solution  $x = -Q^{-1}b$
- if Q is singular and  $b\notin {\rm col}(Q),$  then there is no solution (i.e.,  $\min_x \ f(x)=-\infty)$
- if Q is singular and  $b\in \mathrm{col}(Q),$  then there are infinitely many solutions

$$x = -Q^+b + z, \quad z \in \operatorname{null}(Q)$$

where  $Q^+$  is the pseudoinverse of Q

#### Example: equality-constrained minimization

Consider the equality-constrained convex problem:

$$\min_{x} f(x) \text{ subject to } Ax = b$$

with f differentiable. Let's prove Lagrange multiplier optimality condition

$$\nabla f(x) + A^T u = 0 \quad \text{for some } u$$

According to first-order optimality, solution x satisfies Ax = b and

$$abla f(x)^T(y-x) \geq 0$$
 for all  $y$  such that  $Ay = b$ 

This is equivalent to

$$\nabla f(x)^T v = 0$$
 for all  $v \in \operatorname{null}(A)$ 

Result follows because  $\operatorname{null}(A)^{\perp} = \operatorname{row}(A)$ 

#### Example: projection onto a convex set

Consider projection onto convex set *C*:

$$\min_{x} \|a - x\|_{2}^{2} \text{ subject to } x \in C$$

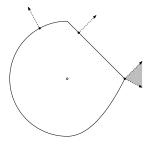
First-order optimality condition says that the solution x satisfies

$$\nabla f(x)^T(y-x) = (x-a)^T(y-x) \ge 0 \quad \text{for all } y \in C$$

Equivalently, this says that

$$a - x \in \mathcal{N}_C(x)$$

where recall  $\mathcal{N}_C(x)$  is the normal cone to C at x



#### Partial optimization

Reminder:  $g(x) = \min_{y \in C} f(x, y)$  is convex in x, provided that f is convex in (x, y) and C is a convex set

Therefore we can always partially optimize a convex problem and retain convexity

E.g., if we decompose  $x=(x_1,x_2)\in \mathbb{R}^{n_1+n_2}$ , then

$$\begin{array}{ll} \min_{x_1,x_2} & f(x_1,x_2) & \min_{x_1} & f(x_1) \\ \text{subject to} & g_1(x_1) \leq 0 & \Longleftrightarrow & \text{subject to} & g_1(x_1) \leq 0 \\ & & g_2(x_2) \leq 0 \end{array}$$

where  $\tilde{f}(x_1) = \min\{f(x_1, x_2) : g_2(x_2) \le 0\}$ . The right problem is convex if the left problem is

## Example: hinge form of SVMs

Recall the SVM problem

$$\min_{\substack{\beta,\beta_0,\xi\\}} \frac{1}{2} \|\beta\|_2^2 + C \sum_{i=1}^n \xi_i$$
  
subject to  $\xi_i \ge 0, \ y_i(x_i^T \beta + \beta_0) \ge 1 - \xi_i, \ i = 1, \dots n$ 

Rewrite the constraints as  $\xi_i \ge \max\{0, 1 - y_i(x_i^T\beta + \beta_0)\}$ . Indeed we can argue that we have = at solution

Therefore plugging in for optimal  $\xi$  gives the hinge form of SVMs:

$$\min_{\beta,\beta_0} \frac{1}{2} \|\beta\|_2^2 + C \sum_{i=1}^n \left[1 - y_i (x_i^T \beta + \beta_0)\right]_+$$

where  $a_+ = \max\{0, a\}$  is called the hinge function

### Transformations and change of variables

If  $h:\mathbb{R}\to\mathbb{R}$  is a monotone increasing transformation, then

$$\min_{x} f(x) \text{ subject to } x \in C$$
$$\iff \min_{x} h(f(x)) \text{ subject to } x \in C$$

Similarly, inequality or equality constraints can be transformed and yield equivalent optimization problems. Can use this to reveal the "hidden convexity" of a problem

If  $\phi : \mathbb{R}^n \to \mathbb{R}^m$  is one-to-one, and its image covers feasible set C, then we can change variables in an optimization problem:

$$\min_{x} f(x) \text{ subject to } x \in C$$
$$\iff \min_{y} f(\phi(y)) \text{ subject to } \phi(y) \in C$$

#### Example: geometric programming

A monomial is a function  $f:\mathbb{R}^n_{++}\to\mathbb{R}$  of the form

$$f(x) = \gamma x_1^{a_1} x_2^{a_2} \cdots x_n^{a_n}$$

for  $\gamma > 0$ ,  $a_1, \ldots a_n \in \mathbb{R}$ . A posynomial is a sum of monomials,

$$f(x) = \sum_{k=1}^{p} \gamma_k x_1^{a_{k1}} x_2^{a_{k2}} \cdots x_n^{a_{kn}}$$

A geometric program is of the form

$$\min_{x} f(x)$$
subject to  $g_i(x) \le 1, i = 1, \dots m$ 
 $h_j(x) = 1, j = 1, \dots r$ 

where f,  $g_i$ , i = 1, ..., m are posynomials and  $h_j$ , j = 1, ..., r are monomials. This is nonconvex

Given  $f(x) = \gamma x_1^{a_1} x_2^{a_2} \cdots x_n^{a_n}$ , let  $y_i = \log x_i$  and rewrite this as

$$\gamma(e^{y_1})^{a_1}(e^{y_2})^{a_2}\cdots(e^{y_n})^{a_n}=e^{a^Ty+b}$$

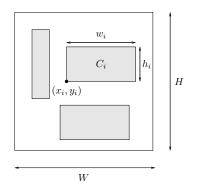
for  $b = \log \gamma$ . Also, a posynomial can be written as  $\sum_{k=1}^{p} e^{a_k^T y + b_k}$ . With this variable substitution, and after taking logs, a geometric program is equivalent to

$$\min_{x} \qquad \log\left(\sum_{k=1}^{p_{0}} e^{a_{0k}^{T}y+b_{0k}}\right)$$
subject to 
$$\log\left(\sum_{k=1}^{p_{i}} e^{a_{ik}^{T}y+b_{ik}}\right) \leq 0, \ i = 1, \dots m$$

$$c_{i}^{T}y + d_{j} = 0, \ j = 1, \dots r$$

This is convex, recalling the convexity of soft max functions

Several interesting problems are geometric programs, e.g., floor planning:



See Boyd et al. (2007), "A tutorial on geometric programming", and also Chapter 8.8 of B & V book

### Eliminating equality constraints

Important special case of change of variables: eliminating equality constraints. Given the problem

$$\min_{x} f(x)$$
subject to  $g_i(x) \le 0, \ i = 1, \dots m$ 
 $Ax = b$ 

we can always express any feasible point as  $x = My + x_0$ , where  $Ax_0 = b$  and col(M) = null(A). Hence the above is equivalent to

$$\min_{y} f(My + x_0)$$
subject to  $g_i(My + x_0) \le 0, \ i = 1, \dots m$ 

Note: this is fully general but not always a good idea (practically)

## Introducing slack variables

Essentially opposite to eliminating equality contraints: introducing slack variables. Given the problem

$$\min_{x} f(x)$$
subject to  $g_i(x) \le 0, \ i = 1, \dots m$ 
 $Ax = b$ 

we can transform the inequality constraints via

$$\min_{\substack{x,s \\ x,s \\ x,s \\ x,s \\ x,s \\ y_i(x) \\ x_i \\ x_$$

Note: this is no longer convex unless  $g_i$ ,  $i = 1, \ldots, n$  are affine

## Relaxing nonaffine equalities

Given an optimization problem

 $\min_{x} f(x) \text{ subject to } x \in C$ 

we can always take an enlarged constraint set  $\tilde{C} \supseteq C$  and consider

 $\min_{x} f(x) \text{ subject to } x \in \tilde{C}$ 

This is called a relaxation and its optimal value is always smaller or equal to that of the original problem

Important special case: relaxing nonaffine equality constraints, i.e.,

$$h_j(x) = 0, \ j = 1, \dots r$$

where  $h_j$ , j = 1, ..., r are convex but nonaffine, are replaced with

$$h_j(x) \le 0, \ j = 1, \dots r$$

#### Example: maximum utility problem

The maximum utility problem models investment/consumption:

$$\max_{\substack{x,b}\\ \text{subject to}} \sum_{t=1}^{T} \alpha_t u(x_t)$$
$$b_{t+1} = b_t + f(b_t) - x_t, \ t = 1, \dots T$$
$$0 \le x_t \le b_t, \ t = 1, \dots T$$

Here  $b_t$  is the budget and  $x_t$  is the amount consumed at time t; f is an investment return function, u utility function, both concave and increasing

Is this a convex problem? What if we replace equality constraints with inequalities:

$$b_{t+1} \le b_t + f(b_t) - x_t, \ t = 1, \dots T?$$

#### Example: principal components analysis

Given  $X \in \mathbb{R}^{n \times p}$ , consider the low rank approximation problem:

$$\min_{R} \|X - R\|_{F}^{2} \text{ subject to } \operatorname{rank}(R) = k$$

Here  $||A||_F^2 = \sum_{i=1}^n \sum_{j=1}^p A_{ij}^2$ , the entrywise squared  $\ell_2$  norm, and rank(A) denotes the rank of A

Also called principal components analysis or PCA problem. Given  $X = UDV^T$ , singular value decomposition or SVD, the solution is

$$R = U_k D_k V_k^T$$

where  $U_k, V_k$  are the first k columns of U, V and  $D_k$  is the first k diagonal elements of D. I.e., R is reconstruction of X from its first k principal components

The PCA problem is not convex. Let's recast it. First rewrite as

$$\min_{Z \in \mathbb{S}^p} \|X - XZ\|_F^2 \text{ subject to } \operatorname{rank}(Z) = k, \ Z \text{ is a projection}$$
$$\iff \max_{Z \in \mathbb{S}^p} \operatorname{tr}(SZ) \text{ subject to } \operatorname{rank}(Z) = k, \ Z \text{ is a projection}$$

where  $S = X^T X$ . Hence constraint set is the nonconvex set

$$C = \left\{ Z \in \mathbb{S}^p : \lambda_i(Z) \in \{0,1\}, \ i = 1, \dots p, \ \operatorname{tr}(Z) = k \right\}$$

where  $\lambda_i(Z)$ , i = 1, ..., n are the eigenvalues of Z. Solution in this formulation is

$$Z = V_k V_k^T$$

where  $V_k$  gives first k columns of V

Now consider relaxing constraint set to  $\mathcal{F}_k = \operatorname{conv}(C)$ , its convex hull. Note

$$\mathcal{F}_k = \{ Z \in \mathbb{S}^p : \lambda_i(Z) \in [0,1], \ i = 1, \dots p, \ \operatorname{tr}(Z) = k \}$$
$$= \{ Z \in \mathbb{S}^p : 0 \leq Z \leq I, \ \operatorname{tr}(Z) = k \}$$

This set is called the Fantope of order k. It is convex. Hence, the linear maximization over the Fantope, namely

$$\max_{Z \in \mathcal{F}_k} \operatorname{tr}(SZ)$$

is a convex problem. Remarkably, this is equivalent to the original nonconvex PCA problem (admits the same solution)!

(Famous result: Fan (1949), "On a theorem of Weyl conerning eigenvalues of linear transformations")

# Ky Fan (1914 - 2010): Professor of Mathematics at UCSB from 1965 - 2010.



Also famous for

- Ky Fan norm (sum of k-largest singular values of a matrix)
- Ky Fan lemma (combinatorics about triangulation)
- Ky Fan's Minimax Theorem (Game theory)

# Sparse PCA with Fantope Projection and Selection

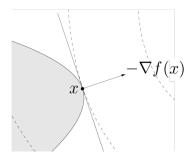
- Having an optimization formulation allows us to add additional problem specific considerations.
- Suppose we want the recovered principle components to be sparse

$$\max_{Z \in \mathcal{F}_k} \operatorname{tr}(SZ) - \lambda \sum_{i,j} |Z_{i,j}| \text{ subject to } \operatorname{rank}(R) = k$$

• This is the algorithm for the sparse PCA problem that achieves the minimax rate. (Vu and Lei, NIPS 2013).

# **Quick Summary**

- Optimization terminology (e.g., criterion, constraints, feasible points, solutions)
- Properties and first-order optimality



• Equivalent transformations (e.g., partial optimization, change of variables, eliminating equality constraints)

# References and further reading

- S. Boyd and L. Vandenberghe (2004), "Convex optimization", Chapter 4
- O. Guler (2010), "Foundations of optimization", Chapter 4