#### Canonical Problem Forms

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(Based on Ryan Tibshirani's 10-725)

### Last time: optimization basics

- Optimization terminology (e.g., criterion, constraints, feasible points, solutions)
- Properties and first-order optimality



• Equivalent transformations (e.g., partial optimization, change of variables, eliminating equality constraints)

# **Outline**

Today:

- Linear programs
- Quadratic programs
- Semidefinite programs
- Cone programs

# Hierarchy of Canonical Optimizations

- Linear programs
- Quadratic programs
- Semidefinite programs
- Cone programs



## Linear program

A linear program or LP is an optimization problem of the form

$$
\min_{x} \quad c^T x
$$
\nsubject to 
$$
Dx \leq d
$$
\n
$$
Ax = b
$$

Observe that this is always a convex optimization problem

- First introduced by Kantorovich in the late 1930s and Dantzig in the 1940s
- Dantzig's simplex algorithm gives a direct (noniterative) solver for LPs (later in the course we'll see interior point methods)
- Fundamental problem in convex optimization. Many diverse applications, rich history

### Example: diet problem

Find cheapest combination of foods that satisfies some nutritional requirements (useful for graduate students!)

> min  $\boldsymbol{x}$  $c^T x$ subject to  $Dx > d$  $x \geq 0$

Interpretation:

- $c_i$ : per-unit cost of food j
- $\bullet$   $d_i$ : minimum required intake of nutrient  $i$
- $D_{ij}$ : content of nutrient i per unit of food j
- $x_j$ : units of food j in the diet

### Example: transportation problem

Ship commodities from given sources to destinations at min cost

$$
\min_{x} \qquad \sum_{i=1}^{m} \sum_{j=1}^{n} c_{ij} x_{ij}
$$
\n
$$
\text{subject to} \quad \sum_{j=1}^{n} x_{ij} \le s_i, \ i = 1, \dots, m
$$
\n
$$
\sum_{i=1}^{m} x_{ij} \ge d_j, \ j = 1, \dots, n, \ x \ge 0
$$

Interpretation:

- $s_i$ : supply at source  $i$
- $d_i$ : demand at destination j
- $c_{ij}$ : per-unit shipping cost from i to j
- $x_{ij}$ : units shipped from i to j

#### Example: basis pursuit

Given  $y \in \mathbb{R}^n$  and  $X \in \mathbb{R}^{n \times p}$ , where  $p > n$ . Suppose that we seek the sparsest solution to underdetermined linear system  $X\beta = y$ 

Nonconvex formulation:

 $\min_{\beta}$   $\|\beta\|_0$ subject to  $X\beta = y$ 

where recall  $\|\beta\|_0 = \sum_{j=1}^p 1\{\beta_j \neq 0\}$ , the  $\ell_0$  "norm"

The  $\ell_1$  approximation, often called basis pursuit:

 $\min_{\beta}$   $\|\beta\|_1$ β subject to  $X\beta = y$  Basis pursuit is a linear program. Reformulation:

$$
\min_{\beta} \quad ||\beta||_1 \quad \Longleftrightarrow \quad \min_{\beta,z} \quad 1^T z
$$
\n
$$
\text{subject to} \quad X\beta = y \quad \text{subject to} \quad z \ge \beta
$$
\n
$$
z \ge -\beta
$$
\n
$$
X\beta = y
$$

(Check that this makes sense to you)

## Example: Dantzig selector

Modification of previous problem, where we allow for  $X\beta \approx y$  (we don't require exact equality), the  $\mathsf{Dantzig}$  selector: $^1$ 

$$
\min_{\beta} \qquad \|\beta\|_1
$$
  
subject to 
$$
\|X^T(y - X\beta)\|_{\infty} \le \lambda
$$

Here  $\lambda \geq 0$  is a tuning parameter

Again, this can be reformulated as a linear program (check this!)

 $1$ Candes and Tao (2007), "The Dantzig selector: statistical estimation when  $p$  is much larger than  $n$ "

## Standard form

A linear program is said to be in standard form when it is written as

$$
\min_{x} \qquad c^{T}x
$$
\n
$$
\text{subject to} \quad Ax = b
$$
\n
$$
x \ge 0
$$

Any linear program can be rewritten in standard form (check this!)

## Convex quadratic program

A convex quadratic program or QP is an optimization problem of the form

$$
\min_{x} \qquad c^{T}x + \frac{1}{2}x^{T}Qx
$$
\n
$$
\text{subject to} \quad Dx \leq d
$$
\n
$$
Ax = b
$$

where  $Q \succeq 0$ , i.e., positive semidefinite

Note that this problem is not convex when  $Q \not\succeq 0$ 

From now on, when we say quadratic program or QP, we implicitly assume that  $Q \succeq 0$  (so the problem is convex)

## Example: portfolio optimization

Construct a financial portfolio, trading off performance and risk:

$$
\max_{x} \qquad \mu^T x - \frac{\gamma}{2} x^T Q x
$$
  
subject to 
$$
1^T x = 1
$$

$$
x \ge 0
$$

Interpretation:

- $\mu$  : expected assets' returns
- $Q$  : covariance matrix of assets' returns
- $\gamma$  : risk aversion
- $x$ : portfolio holdings (percentages)

#### Example: support vector machines

Given  $y \in \{-1,1\}^n$ ,  $X \in \mathbb{R}^{n \times p}$  having rows  $x_1, \ldots x_n$ , recall the support vector machine or SVM problem:

$$
\min_{\beta,\beta_0,\xi} \qquad \frac{1}{2} \|\beta\|_2^2 + C \sum_{i=1}^n \xi_i
$$
\n
$$
\text{subject to} \quad \xi_i \ge 0, \ i = 1, \dots n
$$
\n
$$
y_i(x_i^T \beta + \beta_0) \ge 1 - \xi_i, \ i = 1, \dots n
$$

This is a quadratic program

#### Example: lasso

Given  $y \in \mathbb{R}^n$ ,  $X \in \mathbb{R}^{n \times p}$ , recall the lasso problem:

min  $||y - X\beta||_2^2$ subject to  $\|\beta\|_1 \leq s$ 

Here  $s \geq 0$  is a tuning parameter. Indeed, this can be reformulated as a quadratic program (check this!)

Alternative parametrization (called Lagrange, or penalized form):

$$
\min_{\beta} \frac{1}{2} \|y - X\beta\|_2^2 + \lambda \|\beta\|_1
$$

Now  $\lambda \geq 0$  is a tuning parameter. And again, this can be rewritten as a quadratic program (check this!)

## Standard form

A quadratic program is in standard form if it is written as

$$
\min_{x} \qquad c^{T}x + \frac{1}{2}x^{T}Qx
$$
\n
$$
\text{subject to} \quad Ax = b
$$
\n
$$
x \ge 0
$$

Any quadratic program can be rewritten in standard form

## Motivation for semidefinite programs

Consider linear programming again:

$$
\min_{x} \qquad c^{T}x
$$
\n
$$
\text{subject to} \quad Dx \leq d
$$
\n
$$
Ax = b
$$

Can generalize by changing  $\leq$  to different (partial) order. Recall:

- $\mathbb{S}^n$  is space of  $n \times n$  symmetric matrices
- $\mathbb{S}^n_+$  is the space of positive semidefinite matrices, i.e.,

$$
\mathbb{S}^n_+=\{X\in\mathbb{S}^n:u^TXu\geq 0\text{ for all }u\in\mathbb{R}^n\}
$$

•  $\mathbb{S}_{++}^n$  is the space of positive definite matrices, i.e.,

$$
\mathbb{S}^n_{++} = \left\{ X \in \mathbb{S}^n : u^T X u > 0 \text{ for all } u \in \mathbb{R}^n \setminus \{0\} \right\}
$$

#### Facts about  $\mathbb{S}^n$ ,  $\mathbb{S}^n_+$ ,  $\mathbb{S}^n_+$  $^{++}$

• Basic linear algebra facts, here  $\lambda(X) = (\lambda_1(X), \dots, \lambda_n(X))$ :

$$
X \in \mathbb{S}^n \implies \lambda(X) \in \mathbb{R}^n
$$
  

$$
X \in \mathbb{S}^n_+ \iff \lambda(X) \in \mathbb{R}^n_+
$$
  

$$
X \in \mathbb{S}^n_{++} \iff \lambda(X) \in \mathbb{R}^n_{++}
$$

• We can define an inner product over  $\mathbb{S}^n$ : given  $X, Y \in \mathbb{S}^n$ ,

$$
X \bullet Y = \text{tr}(XY)
$$

• We can define a partial ordering over  $\mathbb{S}^n$ : given  $X, Y \in \mathbb{S}^n$ ,

$$
X \succeq Y \iff X - Y \in \mathbb{S}^n_+
$$

Note: for  $x, y \in \mathbb{R}^n$ ,  $diag(x) \succeq diag(y) \iff x \ge y$  (recall, the latter is interpreted elementwise)

## Semidefinite program

A semidefinite program or SDP is an optimization problem of the form

$$
\min_{x} \quad c^T x
$$
\nsubject to 
$$
x_1 F_1 + \ldots + x_n F_n \le F_0
$$
\n
$$
Ax = b
$$

Here  $F_j \in \mathbb{S}^d$ , for  $j = 0, 1, \ldots n$ , and  $A \in \mathbb{R}^{m \times n}$ ,  $c \in \mathbb{R}^n$ ,  $b \in \mathbb{R}^m$ . Observe that this is always a convex optimization problem

Also, any linear program is a semidefinite program (check this!)

## Standard form

A semidefinite program is in standard form if it is written as

$$
\min_{X} \qquad \qquad C \bullet X
$$
\n
$$
\text{subject to} \quad A_i \bullet X = b_i, \ i = 1, \dots m
$$
\n
$$
X \succeq 0
$$

Any semidefinite program can be written in standard form (for a challenge, check this!)

#### Example: theta function

Let  $G = (N, E)$  be an undirected graph,  $N = \{1, \ldots, n\}$ , and

- $\omega(G)$ : clique number of G
- $\chi(G)$ : chromatic number of G

The Lovasz theta function:<sup>2</sup>

$$
\vartheta(G) = \max_{X} \qquad 11^T \bullet X
$$
  
subject to  $I \bullet X = 1$   
 $X_{ij} = 0, (i, j) \notin E$   
 $X \succeq 0$ 

The Lovasz sandwich theorem:  $\omega(G) \leq \vartheta(\bar{G}) \leq \chi(G)$ , where  $\bar{G}$  is the complement graph of  $G$ 

 $2$ Lovasz (1979), "On the Shannon capacity of a graph"

#### Example: trace norm minimization

Let  $A: \mathbb{R}^{m \times n} \to \mathbb{R}^p$  be a linear map,

$$
A(X) = \left(\begin{array}{c} A_1 \bullet X \\ \cdots \\ A_p \bullet X \end{array}\right)
$$

for  $A_1, \ldots A_p \in \mathbb{R}^{m \times n}$  (and where  $A_i \bullet X = \mathrm{tr}(A_i^T X)).$  Finding lowest-rank solution to an underdetermined system, nonconvex:

$$
\min_{X} \text{rank}(X)
$$
  
subject to  $A(X) = b$ 

Trace norm approximation:

$$
\min_{X} \qquad ||X||_{\text{tr}}
$$
  
subject to  $A(X) = b$ 

This is indeed an SDP (but harder to show, requires duality ...)

## Conic program

A conic program is an optimization problem of the form:

$$
\min_{x} \qquad c^{T}x
$$
\nsubject to 
$$
Ax = b
$$
\n
$$
D(x) + d \in K
$$

Here:

- $c, x \in \mathbb{R}^n$ , and  $A \in \mathbb{R}^{m \times n}$ ,  $b \in \mathbb{R}^m$
- $D: \mathbb{R}^n \to Y$  is a linear map,  $d \in Y$ , for Euclidean space Y
- $K \subset Y$  is a closed convex cone

Both LPs and SDPs are special cases of conic programming. For LPs,  $K = \mathbb{R}^n_+$ ; for SDPs,  $K = \mathbb{S}^n_+$ 

#### Second-order cone program

A second-order cone program or SOCP is an optimization problem of the form:

$$
\min_{x} \quad c^T x
$$
\nsubject to 
$$
||D_i x + d_i||_2 \le e_i^T x + f_i, \ i = 1, \dots p
$$
\n
$$
Ax = b
$$

This is indeed a cone program. Why? Recall the second-order cone

$$
Q = \{(x, t) : ||x||_2 \le t\}
$$

So we have

$$
||D_ix + d_i||_2 \le e_i^T x + f_i \iff (D_ix + d_i, e_i^T x + f_i) \in Q_i
$$

for second-order cone  $Q_i$  of appropriate dimensions. Now take  $K = Q_1 \times \ldots \times Q_p$ 

Observe that every LP is an SOCP. Further, every SOCP is an SDP Why? Turns out that

$$
||x||_2 \le t \iff \left[\begin{array}{cc} tI & x \\ x^T & t \end{array}\right] \succeq 0
$$

Hence we can write any SOCP constraint as an SDP constraint

The above is a special case of the Schur complement theorem:

$$
\left[\begin{array}{cc} A & B \\ B^T & C \end{array}\right] \succeq 0 \iff A - BC^{-1}B^T \succeq 0
$$

for  $A, C$  symmetric and  $C \succ 0$ 

#### Hey, what about QPs?

Finally, our old friend QPs "sneak" into the hierarchy. Turns out QPs are SOCPs, which we can see by rewriting a QP as

$$
\min_{x,t} \qquad c^T x + t
$$
\n
$$
\text{subject to} \quad Dx \leq d, \ \frac{1}{2} x^T Q x \leq t
$$
\n
$$
Ax = b
$$

Now write  $\frac{1}{2} x^T Q x \leq t \iff \|(\frac{1}{\sqrt{2}})$  $\frac{1}{2}Q^{1/2}x, \frac{1}{2}(1-t)\right)\|_2 \leq \frac{1}{2}$  $rac{1}{2}(1+t)$ 

Take a breath (phew!). Thus we have established the hierachy

LPs ⊆ QPs ⊆ SOCPs ⊆ SDPs ⊆ Conic programs

completing the picture we saw at the start

## Approximation Algorithm for MaxCut

- Given a graph with nodes and edges and edge weights. Find a subset S of the nodes such that the sum of the weights  $w_{ij}$  of the edges between S and its complement  $\overline{S}$  is maximizes.
- Let  $x_j = 1$  if  $j \in S$  and  $x_j = -1$  if  $j \in \overline{S}$ .

$$
\max_{x} \qquad \frac{1}{4} \sum_{i=1}^{n} \sum_{j=1}^{n} w_{ij} (1 - x_i x_j)
$$
  
s.t. 
$$
x_j \in \{-1, 1\}, j = 1, ..., n
$$

- Goemans and Williamson algorithm:
	- 1. Convex relaxation: solve an SDP instead.
	- 2. Randomized rounding.
- You get a 0.87856 approximation of an NP-complete problem.

#### Approximation Algorithm for MaxCut Reformulation (without changing the problem):

$$
\max_{Y \in \mathbb{R}^{n \times n}, x \in \mathbb{R}^n} \qquad \sum_{i=1}^n \sum_{j=1}^n w_{ij} (1 - Y_{i,j})
$$
\n
$$
\text{s.t.} \qquad Y_{i,i} = 1 \quad \forall j = 1, ..., n
$$
\n
$$
Y = xx^T.
$$

The convex relaxation:

$$
\max_{Y \in \mathbb{R}^{n \times n}} \sum_{i=1}^{n} \sum_{j=1}^{n} w_{ij} (1 - Y_{i,j})
$$
  
s.t. 
$$
Y_{i,i} = 1 \quad \forall j = 1, ..., n
$$

$$
Y \succeq 0.
$$

Goemans and Williamson: Sample  $v$  uniformly from the unit sphere in  $\mathbb{R}^n$ , decompose  $Y = U U^T$ , output  $\text{sign}(Uv)$ .

#### Proof ideas of Goemans and Williamson's algorithm Observe:

- *i*th row of matrix  $U$ ,  $u_i \in \mathbb{R}^n$  can be thought of as a nonparametric vector-space embedding of the graph node  $i$ .
- $\bullet$   $\operatorname{sign}(u_i^T v)$  is the output of a random linear separator.
- The probability that Node  $i$  and Node  $j$  being classified differently is proportional to  $\theta_{ij}/\pi$  where  $\theta_{ij}$  is the angle between  $u_i$  and  $u_j$ .
- $\bullet \ \cos(\theta_{ij}) = \langle u_i, u_j \rangle = Y_{i,j}$  (notice that  $u_i, u_j$  are both unit vectors (why?)).
- We can lower bound  $\theta_{ij} = \arccos(Y_{i,j})$  with  $\beta(1 \langle u_i, u_j \rangle)$ with some constant  $\beta$ . (see next slide for an illustration).
- The objective function of the relaxed problem is larger than that of the original Maxcut problem, but the randomized rounding gives us a "feasible solution" to the original problem, therefore the solution is in expectation a  $\beta/\pi \approx 0.878$ constant approximation to Maxcut.

See the more detailed proof in the sketched notes.

## Proof ideas of Goemans and Williamson's algorithm



# References and further reading

- S. Boyd and L. Vandenberghe (2004), "Convex optimization", Chapter 4
- D. Bertsimas and J. Tsitsiklis (1997), "Introduction to linear optimization," Chapters 1, 2
- A. Nemirovski and A. Ben-Tal (2001), "Lectures on modern convex optimization," Chapters 1–4
- Goemans, Michel X., and David P. Williamson. "Improved approximation algorithms for maximum cut and satisfiability problems using semidefinite programming" Journal of the ACM (JACM) 42.6 (1995): 1115-1145.