## Privacy-aware Ranking with Tree Ensembles on the Cloud

Shiyu Ji, Jinjin Shao, Daniel Agun, Tao Yang Department of Computer Science University of California at Santa Barbara

## **Motivation for Private Search**

 Client uploads data to the cloud, utilizing its computing power Query Client Cloud

Doc id

- Server is honest-but-curious: correctly executes protocols but observes/infers private information
  - Plain text leakage occurs due to various such as accidents, misconfiguration, or employee misuse
    - "Dropbox Security Bug Made Passwords **Optional For Four Hours**". June 2011
  - Even feature leakage such as TFIDF may cause partial document leakage.

## **Privacy Requirement for Top K Search**

- Given a set of documents feature vectors
  - Each document *d* has encrypted feature *i* denoted as E(*f*<sup>*d*</sup><sub>*i*</sub>)
- Indexing and top K search scheme so that
  - Server can access encrypted document features
  - Rank them within a reasonable response time without knowing underlying feature values
  - E.g. RankScore( $E(f_1^{d1}), E(f_2^{d1})$ ) vs RankScore( $E(f_1^{d2}), E(f_2^{d2})$ )



#### Privacy Challenges in Feature Composition and Rank Computation

- Ranking requires arithmetic computation and comparison
  - Feature composition: e.g. TF-IDF, BM25, word distance.
  - Linear/nonlinear rank computation and comparison:
- Computation and comparability of encrypted features
  - Compose  $E(f_1^d + f_2^d)$  from  $E(f_1^d)$  and  $E(f_2^d)$  securely?
  - Compare  $E(f_1^{d_1} + f_2^{d_1})$  and  $E(f_1^{d_2} + f_2^{d_2})$  securely?
  - Fully Homomorphic encryption [Gentry STOC09]: inefficient
- No publication on private learning-to-rank tree ensembles

# Previous work on searchable encryption & private search

- Searchable encryption [Cash et al. Crypto13, Curtmola et al. Crypto13, Kamara12]– does not address ranking
- **Private decision trees** e.g. [Bost et al. NDSS15]
  - Use computation-heavy cryptographic techniques (e.g. Homomorphic encryption), not scalable.
- Order Preserving Encryption [Boldyreva et al. Crypto11] does not support arithmetic operations
- Leakage abuse attack of search index, features, [Cash et al. CCS15, Wang et al. S&P17]
- Existing research on private additive ranking:
  - [Cao et al. TPDS14, Xia et. al. TPDS16] works for small database size.
  - [Agun et al. WWW18] relies on client-server collaborative ranking.

## **Overview of Proposed Private Tree Ranking Scheme (PTR)**

- 1. Restrict computation operators and rely on more raw features
- 2. Query-length-specific training
- 3. Hide feature values and tree thresholds with comparison-preserved mapping
- Prove tree ensemble training can be competitive using raw features with restricted feature composition.
- Derive leakage profile and privacy property on what is protected.
- Evaluate relevance competiveness of PTR using TREC Datasets

Proposed PTR: Restrict computation operators and rely on more raw features

- More composition operation types supported → less secure
- Strategy:
  - Restrict type of arithmetic operations in feature and rank computation. Only support min/max based composition from raw features
  - Rely on raw features more with tree branching composition
- For **BM25**, use individual raw features (Avoid addition)
- For **proximity**, use word pair or n-gram scores as basis. Avoid addition, or derivation from word positions

#### Proposed PTR: Query-length-specific training

- Number of raw features is query-dependent.
- Query-length specific training with hybrid tree ensemble



Allow a different algorithm to be used for a different query length with a different combination of raw/composite features

# Proposed PTR: Hide feature values and tree thresholds with comparison-preserved mapping

- Objective: Hide feature values and tree thresholds for better privacy
- Option 1: OPM
  - Order preserved mapping [Boldyreva et al. Cryoto11]
  - $v_1 > v_2 \Leftrightarrow OPM(v_1) > OPM(v_2)$
  - $v_1 = v_2 \Leftrightarrow OPM(v_1) = OPM(v_2)$

• Option 2: CPM (Comparison preserved mapping) Feature value/threshold mapping only preserves correctness of decision tree branching Leak less:  $v_1 \ge v_2$  CPM( $v_1$ )  $\ge$  CPM( $v_2$ )

# Can tree ensemble training be competitive using raw features with restricted feature composition?

#### **Definition:**

- Composition function g(f<sub>1</sub>, ..., f<sub>k</sub>) is inequalitysimplifiable if any inequality g(f<sub>1</sub>, ..., f<sub>k</sub>) ≥ t can be transformed as f<sub>i</sub> ≥ t' given fixed k-1 features except f<sub>i</sub>.
- Example:  $2f_1 + 3f_2$ ,  $f_1 \log f_2$ ,  $\frac{1}{1 + e^{-f_1 f_2}}$

**Theorem:** A decision tree that uses inequalitysimplifiable composite features can be transformed into another tree using raw features only without training loss degradation in terms of squared error or entropybased information gain



# Example of tree transformation by removing sum operators

 Transform a tree with a sum-based composite feature into another tree using raw features only.



Sum is inequality-simplifiable

 The new tree can separate white and black circles as accurate as the old tree



**Tree ransformation with inequalitysimplifiable composite features** Inequality-simplifable composition using k raw features can be transformed, using at most k-1 raw features without loss in terms of squared error or information gain.



### **CPM: Comparison Preservering Mapping**

f₁≥t

- **Objective:** Index data hides feature values and tree thresholds
- **Step 1:** Partition document feature values and tree thresholds into disjoint comparable groups
- Each group contains all raw feature values and min/max composite features and associated tree thresholds comparable in decision trees.

**Step 2:** Apply CPM to each group. Let sorted distinct thresholds be  $[t_1, t_2, ..., t_r]$ . Then CPM $(t_i) = i$ . For any feature value f, if f <t<sub>1</sub>, CPM(f) = 0. If f is in  $[t_{i-1}, t_i]$ , CPM(f) = i-1.

#### **Example of CPM**

#### **Comparable group**



#### **Correctness and Space Efficiency of CPM**

 Encoding of feature values and thresholds does not affect the correctness of comparison in decision tree computation

 $\min(f_1, f_2) \ge t$ 

t<sub>3</sub>≥t

- For any feature value f and tree threshold t,
  - $f \ge t \Leftrightarrow CPM(f) \ge CPM(t)$
  - $\min(f_1, ..., f_k) \ge t \iff \min(CPM(f_1), ..., f_k) \ge CPM(t)$
  - $max(f_1, ..., f_k) \ge t \Leftrightarrow max(CPM(f_1), ..., f_k) \ge CPM(t)$
- Storage space requirement: each encoded value requires log N bits where N is the number of distinct tree thresholds.
  - 2-3 bytes in practice

# Leakage Profile: What is leaked to the server?

- Partial order leakage of feature values within each comparable group
  - $CPM(v_1) > CPM(v_2) \Rightarrow v_1 > v_2$
  - $CPM(v_1) = CPM(v_2)$  **\***  $v_1 = v_2$
- **Partial distribution information:** The number of distinct thresholds, the number of encoded feature values between two consecutive thresholds in each group.
- Tree ensemble structure information: 1) the number of trees, 2) the topology of each tree, 3) the membership of comparable group, 4) score value difference between every two leaves in a tree.

#### Privacy Properties: What information is protected

- Server cannot compare feature values and thresholds associated with different comparable groups.
  - Within the same group, CPM(v<sub>1</sub>) = CPM(v<sub>2</sub>), the server cannot figure out the order of v<sub>1</sub> and v<sub>2</sub>
- A server cannot well approximate the actual values of feature values, their difference, and their ratios.
  - If it can do within an error bound, then it has to distinguish the original data from an infinite number of other possible datasets beyond the error bound, which is unlikely.
  - Cannot well approximate actual values and their difference of thresholds

## **Evaluation**

- Privacy-aware indexing and runtime support
  - Key-value store scheme to fetch feature values for private search [Agun et. al. WWW 2018]
- Evaluation objective: Can PTR with hybrid tree ensembles using raw and min/max compositions perform competitively?

Query length	1	2	3	4	5
Robust04, 0.5M	11	70	140	25	4
Robust05, 1M	1	19	24	5	1
ClubeWeb09-12, 50M	64	70	52	14	0
ClubeWeb, MQ09, 50M	98	294	232	53	9

#### **Relevance of PTR with Restricted Features**

# Compared to Existing Methods with no Restriction 5-fold validation NDCG@20 results

Collections	λ- MART	GBRT	Random Forest	PTR
Robust04	0.3936	0.4025	0.4114	0.3975 (-3.3%)
Robust05	0.2765	0.2778	0.2945	0.2928 (-0.6%)
ClueWeb09-12	0.2235	0.1906	0.2100	0.2160 (-3.4%)
ClueWeb09, MQ09	0.2603	0.2419	0.2395	0.2573 (-1.2%)

PTR is close to the best constantly with small degradation

#### Relevance with different query lengths

**NDCG@20 of ClueWeb09, MQ09.** Features include raw indivdual BM25 for title/body, word-pair distance with min/max composition, PageRank, and Wikipedia indicator

Q-length	λ-MART	GBRT	Random Forest	PTR
2	0.2712	0.2457	0.2612	<b>0.2712</b> (0%)
3	0.2683	0.2185	0.2284	<b>0.2767</b> (+3.1%)
4	0.2280	0.2296	0.2369	0.2296 (-3%)
5	0.0913	0.0843	0.0388	<b>0.0913</b> (0%)

PTR gives the more stable results than others by selecting the best configuration with query-length specific optimization.

### **Contributions and Conclusions**

- Addressed an open problem for server-side privacy aware ranking using tree ensembles.
- Three techniques are proposed in private tree ranking (PTR) scheme
  - Restricting decision trees using raw features and min-max composition is a sound tradeoff for privacy with competitive relevance.
  - Query-length specific training
  - Comparison-preserving mapping scales well for large datasets with sound privacy properties.
- Future work is to consider other nonlinear ranking including neural nets.