

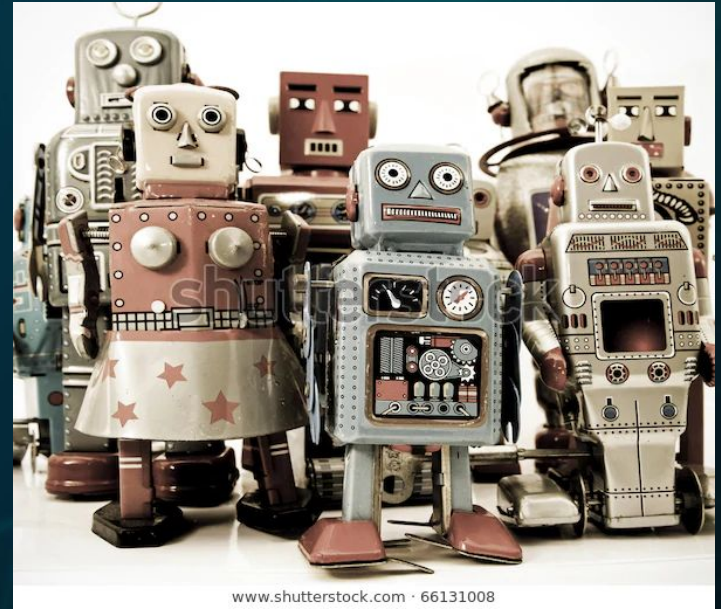
Best Face Forward

No Cap Stone



No Cap Stone

Andrew Doan
Adjon Tahiraj
Bik Nandy
Ryan Gormley
Tim Chang



60%

Of hiring managers use
video technology over
face-to-face interviews

-Modern Hire

66.7%

Of hiring managers use
video interviews very
often

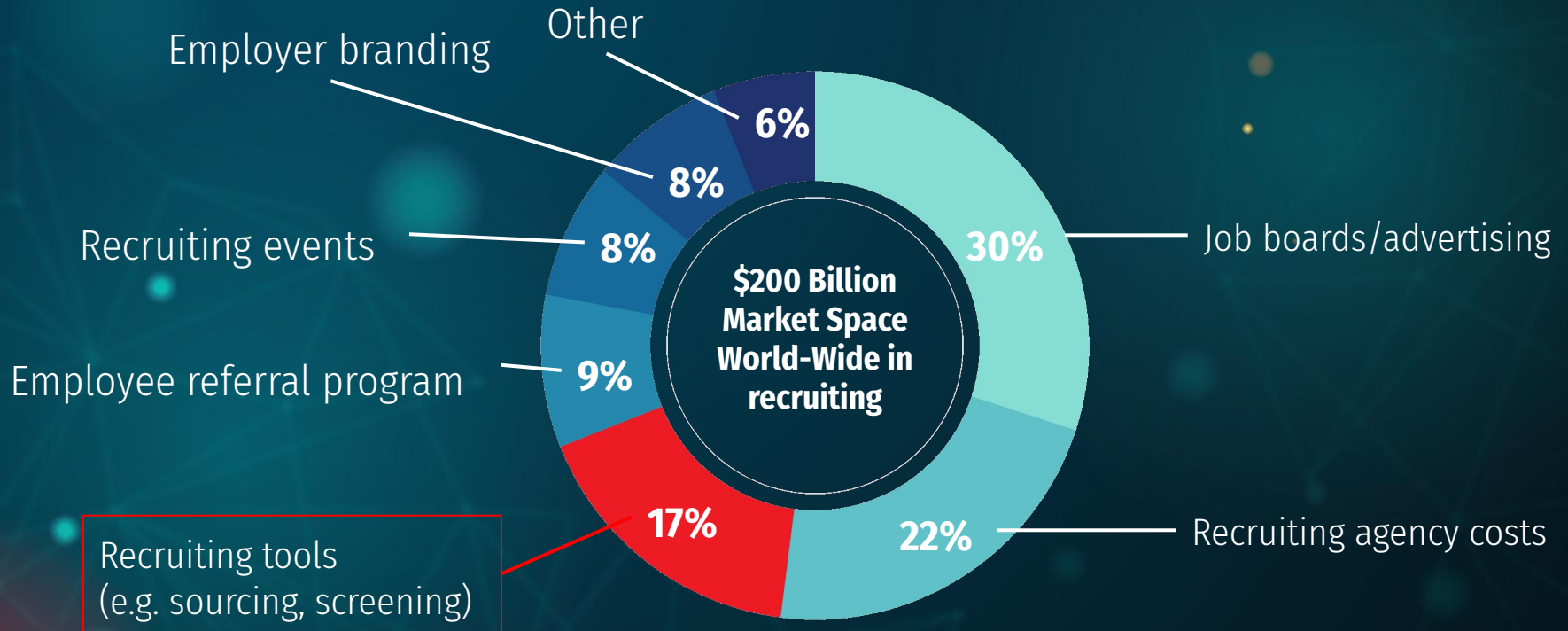
-Modern Hire

98%

Of candidates preferred
video interviews

-Talent Now

Total Addressable Market - Recruiting



17% ~ \$34 Billion

“With video software you lose **personal interaction** and body language ...
you have to derive their **personality**”

-Brian M, Senior Manager, LogMeIn 

Problems for Interviewers

X Limited body language

X No all-inclusive interviewing software

X Paper resumes

BestFaceForward

- ✓ Dashboard for upcoming meetings
- ✓ Candidate pre-meeting notes, resume
- ✓ Post-analysis of interview

Demo

“It is hard to **gauge** whether you performed good or bad until you get the rejection letter.”

-Benson C, Senior CS Student, UCSB

Problems for Candidates

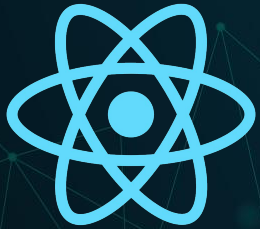
- X No easy way to practice interview skills
- X No feedback for candidate

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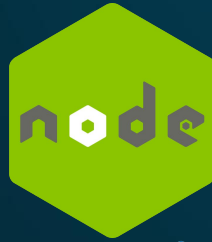
- ✓ Real question interview practice
- ✓ Immediate personalized feedback

Demo

The Tech Stack



Frontend



Backend



Database

Challenges

- Evaluating multiple AI solutions
- Difficult to find the best metrics
- Optimal presentation of feedback

Our Path Forward

- Practice mode progress tracking
- Personalized interviewing process

Current Costs to Hire
~\$4139/job ~38 days

BestFaceForward

Save ~30% in time & money

- Harvard Business Review, Jobvite

BestFaceForward is
your **BFF**

Questions?

Thanks to our mentors John Spann, Nilesh Mishra, Meg Cramer,
Bradley Thomason, David Acevedo, Ethan Su, Eric Freilafert

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Our TA Jake Guida

