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# Motivation

Property Managers are overwhelmed by large accounting datasets with valuable insights into their properties' operational health, but lack

- 1) an intuitive medium to understand trends in their vast accounting datasets
- 2) the technical knowledge needed to predict future expenses from their accounting data

| Property                                    | ate        | Type | Reference \$ | J | Credit   ◆ | Balance &  |
|---------------------------------------------|------------|------|--------------|---|------------|------------|
| 57200 - Repairs/Maintenance/Cleaning        |            |      |              |   |            | ,          |
| Starting Balance                            |            |      |              |   |            | -12,062.64 |
| Padberg Prairie - 823 Glynis Mill Suite 177 | 02/01/2020 | JE   | 14041        |   | 1,035.00   | -13,097.64 |
| Jc Valleys - 5822 Filiberto Run Suite 899 P | 02/01/2020 | JE   | 14398        |   | 550.00     | -13,647.64 |
| Kessler Shoal - 39532 Franecki Rapid Apt.   | 02/01/2020 | JE   | 14651        |   | 126.88     | -13,774.52 |
| Rogahn Crossing - 48464 Kulas Corners A     | 02/01/2020 | JE   | 15246        |   | 200.00     | -13,974.52 |
| Kling Circles - 58252 Tom Valley Apt. 278 ( | 02/01/2020 | JE   | 15278        |   | 600.00     | -14,574.52 |
| Beatty Forest - 69352 Maudie Mountain Ap    | 02/01/2020 | JE   | 15436        |   | 125.00     | -14,699.52 |
| Greenfelder Ridges - 540 Gerald Shoals St   | 02/01/2020 | JE   | 15920        |   | 150.00     | -14,849.52 |
| Raul Plains - 2603 Gulgowski Burg Apt. 55   | 02/01/2020 | JE   | 16173        |   | 870.00     | -15,719.52 |
| Gorczany Pines - 48314 Metz Ridges Suite    | 02/01/2020 | JE   | 16249        |   | 1,303.00   | -17,022.5  |

Current tabular reports with no predictions

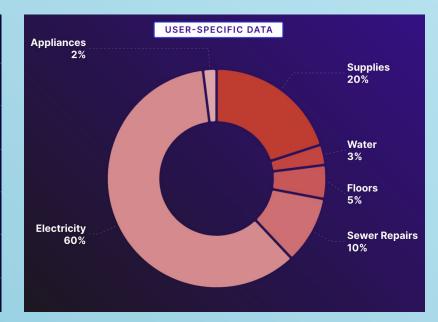
# SOLUTION

An ML driven platform for property managers to visualize financial forecasts

Equip property managers with access to real-time ML inference and key metrics on their user-specific data







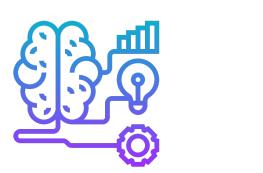
New user-friendly forecasts and financial insights

# Workflow



### **Accounting Database**

AppFolio property managers have their property related accounting data stored in PostgreSQL



## Library of Pretrained Machine Learning Models

A set of category-specific pre-trained Machine Learning models are stored in PostgreSQL



#### **Metrics Computation**

A multitude of metrics concerning properties' operational health are calculated in Django



# Inference on Future Dates for a Category

A request is sent by the frontend to the Django backend to create inferences with the stored models



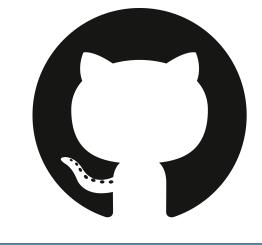
# Insights Visualized on Intuitive Chart Formats

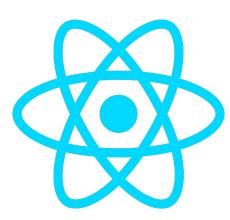
Metrics are then sent to the frontend to be visualized on Sibyl's Dashboard using React

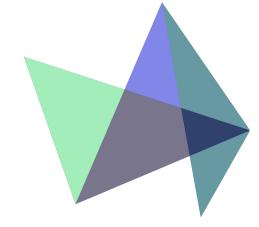


### Predictions Visualized on Graph Formats

The predictions are then sent to the frontend to be visualized by React in a user-friendly way

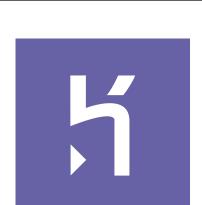


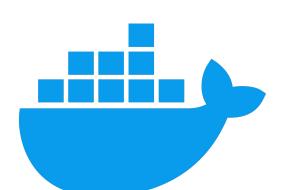






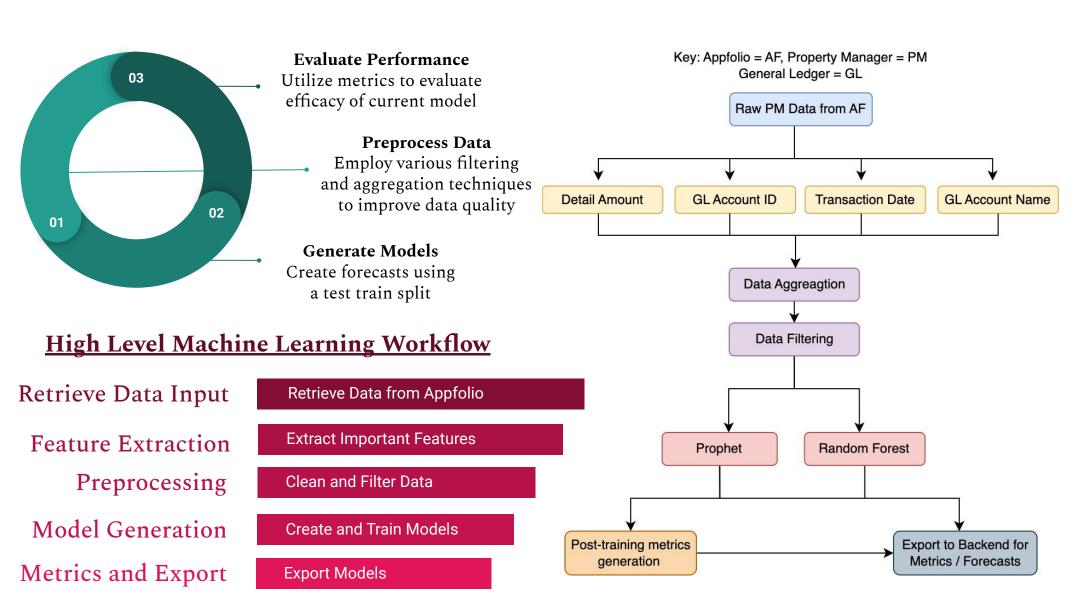








# MACHINE LEARNING



# IMPACT

With Sibyl's real time Machine
Learning inference, property
managers can get accurate
predictions on their
category-specific future expenses

Flumbing

\$ 800

\$ 600

\$ 400

\$ 200

\$ 0

\$ 200

2012-01-01 2014-01-01 2016-01-01 2018-01-01 2020-01-01 Highcharts.com

Key metrics allow property managers to clearly see their properties' operational health, allowing them to allocate their financial resources accordingly

