Procore Technologies, Inc.

Change Company 0	Superuser Lakeside Mixed Use		±Ad	d Project Forum Help Super User						
ONSTRU										
ome Emails RFIs Submittals	Transmittals Punch List Meetings Schedule	Daily Log Reports Photos Docum	nents Directory ASIs Admin							
Project Status: Wedne	esday, November 04, 2009				Project Key Dates Info					
Overview	📕 Overdue 📒 Next 7 Days 📕 >	7 Days		Total Open	Lakeside Mixed Use 270 Butterfly lane					
RFIs	10	1	8	19						
Submittals	9	9 7								
Meeting Items		5								
Tasks/Calendar Items		123		16 140	Project Image 03/05/0					
ASIs		10		10	Project image Caroly					
ly Open Items	Details	Status	Due	: Date						
		No Items Assigned To You								
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New Items	Details		From	Date	Current Weather					
SIS ASIS	#1: Test a		AJ Bluhm	01/14/09	Current conditions at 01:53 PM PST on November 04, 2009					
Meeting Item	Sales Meeting - Meeting ITem			07/30/09	Partly Cloudy					
Meeting Item	Sales Meeting - Test			05/08/09	Temperature: 63*F Wind: 10.4 mph West Humidity: 72%					
Meeting Item	Meeting #1 SHHS H-3 - Items			08/13/09	4 Day Forecast For Montecito, CA					
RFI RFI	#18: Provide Color Detail for Grout		Hawthorne Howe	10/18/07	Wed Thu Fri Sat					
oday's Schedule					~~~~					
D Test Name		Deserves	Chest Fields	Complete	74" 52" 70" 52" 70" 50" 70" 5					

- Web-based construction project management software
- Venture-funded, profitable, 200+ customer accounts, 30,000 users
- Office in Montecito, majority of staff are UCSB alums



Procore provides...

- Project Scheduling
- Document and Photo Management
- Communications Management
- Contract/Change Management and Financial Reporting

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Procore's technology...

- Ruby-on-Rails, Postgres database
- Data storage on Amazon S3
- Virtual XEN servers
- Apps for both iPhone and Android



Android

iPhone



Last Year's Successful Capstone Project

- Goal: Create Android App
- Procore supplied the graphics
- All coding done by Capstone Team
- App prototype was completed for team presentation
- Commercial app released
 October 2010
 - Two team members built out app during Summer 2010
 - Procore invested over \$15k to fund final development & commercialization
- First Android App in market space
 - App has become a selling point for Procore vs. competitors
 - Capstone made a difference to Procore's business results!





2011 Capstone Project

Project Opportunity:

- More Procore customers adopting tablet computers (mostly iPad)
- Procore's competitors do not offer iPad apps
- Compelling use case: Plan and document review and mark-up in the field
- The 2011 Capstone Team will again help Procore beat the competition

Project Challenge:

- Create a PDF review and mark-up app for use on iPad
- Combine existing features of PDF mark-up apps with unique functionality of Procore's system
- Leverage Procore APIs, iPhone app code, existing graphics

Project Goal:

- Live iPad application in iTunes App Store



Procore will...

- Provide access to our internal engineering and management resources
- Provide user interface consultants to help enhance the UI, create graphics if needed
- Provide access to Procore customers as needed
- Provide iPad for use in development

Your team will...

- Meet with Procore every two weeks @ UCSB
- Conduct customer interviews to confirm use case
- Use Procore's online code repository (github) and online ticketing system to manage project items



Why Procore?

- We're offering the opportunity to build a unique iPad app.
 - App will be first of its kind in the construction software industry
 - Combines web application with iPad app using APIs
- Experience: This is how software development is done.
 - Github code repository for team development
 - Online issue ticketing and tracking
 - Customer/user input and feedback from actual use cases
 - Coding to comply with Apple's App Store rules
- Fantastic addition to your project portfolio show employers (and Procore!) you can hit the ground running.
- Next steps: Come talk to us at the end of this session!
- Follow up: <u>tooey@procore.com</u>

