#### **Business Processes as Artifacts**

### Jianwen Su University of California, Santa Barbara

### The "Big Data" Report

# Mckinsey Global Institute, June 2011: Big data: The next frontier for innovation, competition, and productivity

MGI: established in 1990 to develop deeper understanding of the evolving global economy Mission:

To provide leaders in the commercial, public, and social sectors with the facts and insights on which to base management and policy decisions Big data—a growing torrent

\$600 to buy a disk drive that can store all of the world's music

5 billion mobile phones in use in 2010

30 billion pieces of content shared on Facebook every month

40% projected growth in global data generated per year vs. 5% growth in global IT spending

235 terabytes data collected by the US Library of Congress by April 2011

#### 15 out of 17 sectors in the United States have

more data stored per company than the US Library of Congress

## From EXECUTIVE SUMMARY:

"The United States alone faces a shortage of 140,000 to 190,000 people with deep analytical skills as well as 1.5 million managers and analysts to analyze big data and make decisions based on their findings."

#### What big data can generate:



US health care

- \$300 billion value per year
- ~0.7 percent annual productivity growth



#### Europe public sector administration

- €250 billion value per year
- ~0.5 percent annual productivity growth



#### Global personal location data

- \$100 billion+ revenue for service providers
- Up to \$700 billion value to end users



#### **US retail**

- 60+% increase in net margin possible
- 0.5–1.0 percent annual productivity growth

#### Manufacturing

- Up to 50 percent decrease in product development, assembly costs
- Up to 7 percent reduction in working capital

#### Business (Biz) Processes

A biz process is a set of one or more linked activities (automated or manual) that collectively realize a business objective or policy goal, normally within the context of an organizational structure defining functional roles and relationships



Obtaining a Permit

### BP Management Systems (BPMSs)



BP "=" workflow in the wider sense

# Traditional meaning of workflow in 80's to early 90's means task sequencing

#### Outline

Challenges in Business Process Management

- Artifact-centric Modeling Approach
- EZ-Flow and Selected Technical Issues
- Conclusions

### Vanda Group

- Developing workflow systems for regional banks, credit unions, provident funds, ...
- Est. 60% of the market excluding national banks

#### Key obstacles:

- Training (engineer liquidity)
- Repetition of work, labor intensive (could make more \$\$ or ¥¥ and be more competitive)
- High maintenance cost

8

developed workflow

application domains



#### Hangzhou Housing Management Bureau

Population: 8.7 millions

杭州市住房保障和房产管理局 www.hzfc.gov.cn

One division (~400 SMEs) deals with all real estate licenses, permits, titles, etc.

- 300,000 cases each year,
  - ~500 workflow (types), 35% 1 day, 30% 7-9 days

*developing* workflow application domains

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- 300,000 cases each year,
   ~500 workflow (types), 35% 1 day, 30% 7-9 days
- Contractor/in-house development of workflow system(s) (¥¥ millions for in-house only)

Challenges:

- Manage changes (policy, environment, ...)
- Serious lack of automation for design-development-maintenance

*developing* workflow application domains

#### Hospitals: RuiJin & Cottage 上海瑞金医院



new IT divide?



- Health care delivery: much of the \$300 billion could be gained
- Treatment workflows can fundamentally improve health care quality

Falling far behind:
No workflows, conflicting "workflows"
"Shaky" IT infrastructures

RuiJin has the largest IT team (40+FTEs) among all hospitals in Shanghai

*wishful* workflow application domains

#### **Application and Research Challenges**

- Lack of clear ways to combine various factors of workflows
- Lack of workflow technology to support a variety of essential functions
- Long tail phenomenon is a "holy grail"
- Application domains work in isolation
- Unifying holistic conceptual models
- Design and runtime support
- Reasoning, business "informatics", process mining
- Interoperation

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### The Challenge of BPM



#### A Representative "Model" at Biz Manager Level

A Business Component Map is a tabular view of the business components in the scope of interest

Business of enterpotential Business of enterpotential to perate ndential to perate ndential to perate ndential "Business Competencies": large biz area with characteristic skills and capabilities **Financial Product Business New Business Relationship** Servicing & Control and **Administration** Management Sales **Fulfillment Development** Accounting Business Sector Fulfillment Portfolio Account Accountability Level": scope and intent of activity and Sales Planning directing Planning Planning Planning Planning Planning scope and intent activity and decision-making Sector Relationship **Business Unit** Compliance Management Management Tracking Sales Fulfillment controlling Management Planning Product Credit Staff Reconciliation Management Assessment Appraisals Product Product Sales Staff Customer Directory Fulfillment Administration Accounts Credit Customer executing Administration Marketing Dialogue Document Production General Campaigns Management Contact Administration Ledger Routing Nanjing U/2012 Sur

ZUIZ/UI/Z

### The Challenge of BPM



#### Common Model at IT Level:

An Activity Flow is a (typically) graph-based specification of how activities/processes are to be sequenced



### The Challenge of BPM



#### Common Model at IT Level:

An Activity Flow is a (typically) graph-based specification of how activities/processes are to be sequenced



Data and business objects are typically an afterthought

- Hard for stake-holders to communicate about the big picture
  - ✤People "see the trees but not the forest"
  - ♦ Overall process can be chaotic Cf. "staple yourself to a customer order"

Hard to manage versions

★ E.g., evolution, re-use, generic workflow with numerous specializations Nanjing U/2012 Summer School

### Typical Biz Process Modeling

#### A bookseller example: Traditional control-centric models



#### Typical Biz Process Modeling

A bookseller example: Traditional control-centric models
 Multiple steps needed for each activity



Hard to reason, find useful views: missing data

#### BP Analytics (Biz Intelligence)

#### Extract-Transform-Load



### Why We Should Look for a Unifying Model

Good models go beyond description – they support action

Selecting the right model for the job matters

Example: "Game of 15" Winner: First one to reach exactly 15 with any 3 chips



Can we find a "model" of business operations that is

- Useful & natural for the business level stake-holders to use
- Useful & natural for mapping to the IT infrastructure

### Data Management In the Infancy (60's)

Driving applications: inventory control, financial data management



The key to the success: automation

#### A Fundamental "Theorem" of Databases

Physical data independence allows us to focus only data management issues



#### Future of BPM?



Reuse concepts, tools, techniques developed in CS
 First step: a single conceptual model for biz processes
 both data and processes are 1<sup>st</sup> class citizens

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#### BP Modeling: Data Exclusion to Data Centricity

- Data exclusive models focus on activity flow and management
  - ♦ WfMC, BPMN, ...
- Incorporating data as views complements well (but separate from) activity views
  - UML (object modeling and activity diagrams)
- Executable models integrate data and activities with low level of abstraction
  - ✤ BPEL
- Recent data-centric approaches treat both data and activities "equally" in a more uniformed manner
  - Biz artifact-centric, form-based, spreadsheet-based

#### **Business Artifacts**

 A business artifact is a key conceptual business entity that is used in guiding the operation of the business
 *\* fedex package delivery, patient visit, application form, insurance claim, order, financial deal, registration, ... \** both "information carrier" and "road-maps"

Very natural to business managers and BP modelers
 Includes two parts:

Information model:

data needed to move through workflow

Lifecycle:

possible ways to evolve

### Example: Restaurant





Create

Artifacts

#### Example: Restaurant



#### Case Study : IBM Global Financing

[Chao, Cohn, et al BPM 2009]

Finance HW, SW & services from IBM & others for clients

- IBM internal financing business w/ global reach
  - World's largest IT financier w/ \$38B asset base
  - Financing >\$40B IT assets / year for last 3 years
  - ✤ 125K clients across >50 countries (9% of IBM profit)
- Business challenges
  - Operations tailored to mega-deals becoming too costly
  - Efficiency & cost control required global performance metrics
  - Country "silos" inhibited integration & annoyed clients
  - Current methods failed to produce end-to-end "tangible model"
  - Needed globally standard process w/ local variations

#### How the Artifact-Centric Approach Helped

- In a 3-day workshop with 15 business SMEs from IGF, a preliminary artifact design was created
  - Already useful to stakeholders from different regions as a common vocabulary
- 6 weeks of design refinements lead to final design
   Enabled visibility into the global process and the regional variations: not possible before
  - A blueprint for transformation of IGF operations
    - •VP roles assigned to pieces of top-level artifact model
- Current plan: automate the global-level artifact model
  - Anticipate significant improvement in efficiency
  - Plan to substantially augment the sales staff

#### Emerging Artifact-Centric BPs



Informal model [Nigam-Caswell IBM Sys J 03]

Systems: BELA (IBM 2005), Siena (IBM 2007), ArtiFlow (Fudan-UCSB 2010), Barcelona (IBM 2010)

Formal models

- State machines [Bhattacharya-Gerede-S. SOCA 07][Gerede-S. ICSOC 07]
- ✤ Rules [Bhattacharya-Gerede-Hull-Liu-S. BPM 07][Hull et al WSFM 2010]

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#### Artifact-Centric BPMSs

#### @IBM:

- Declarative models
- Semantics (U Rome)
- Analysis (UCSD)
- Workflow views (lenses)

#### **@UCSB**

in collaboration with IBM, U Rome, Fudan, ...



**BPMS** components

**Declarative Biz Processes** 



■ Variation of [Bhattacharya-Gerede-Hull-Liu-S. BPM 07]

#### Artifact Classes

An artifact class consists of

- ✤ a finite set of attributes, of type U or artifacts IDs
- \* a finite set of states, initial and final states (transitions not defined)
- An artifact is a pair:
  - ♦ a mapping from attributes to  $U \cup IDs \cup \{\bot\}$
  - ✤a state



#### EZ-Flow: Procedural Biz Processes

- Each biz process has a core artifact (class)
  - Business data (object) + enactment
  - Event driven
  - Similar notion in recent GSM model from IBM



#### **EZ-Flow Engine**



task performer: handles data wrapping and service wrapping







#### Changes in Biz Processes

- Reason for changes:
  - Policy/regulation change
  - Technology change
  - Environment change
  - User demand change
  - \* ...
- The long tail phenomenon: large number of cases of a small number of patterns a small number of cases are mostly different
- BPMSs must handle the latter more efficiently

# Manage Changes

- Modify biz process model: time consuming, big effort
- Anticipate change at design time, and build flexibility in schema, e.g., [Gottschalk-van der Aalst-Jansen-Vullers-La Rosa 2008] [Hallerbach-Bauer-Reichert 2008]
  - Iimited options
- Declarative models: worklet [Adams-ter Hofstede-Edmond-van der Aalst 2006], LTL-based [van der Aalst-Pesic-Schonenberg 2009]
  - Data not included
- Runtime dynamic execution mechanism based on objects (task wrappers) [Redding-Dumas 2010]
  - Detached from process model, low abstraction
- Our approach: procedural process model with declarative changes, conservative extension [Xu-S.-Yan-Yang-Zhang 2011]

# Technical Approach

#### Ingredient 1: artifact-centricity



Each biz process has a core artifact (class)

# Technical Approach

Ingredient 2: formal model (semantics) for execution



Ingredient 3: declarative change specification nvoke
 Four execution altering operators
 Rules for applying the operators based on conditions events started ready done

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(1)

3)

4)

#### Natural Disaster Victims on Green Channel



Express-SR: A MAY **skip** SecondaryReview ON PAF WHERE pro**Start**ype="reset**feech** 

inv

:k

#### New Fee Schedule for Low Incoming Housing



#### New Contractor Needs Prequalification



## Insufficient Selling Space Need Re-Check





nV

#### Mixed Procedural and Declarative Pays off

- Biz process = state machine lifecycle + change rules
- Modification rules conservatively extend workflow
  - Could be temporary, non-schematic
- Allows biz process to respond to situations with many more options:
- Performance estimates:
  - ♦ 9% labor savings for Real Estate Administration of Hangzhou (preliminary study)

[Xu-S.Yan-Yang-Zhang 2011]



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#### Comparing Two Workflows

Assuming they work on the same input-output (types) Can one workflow "simulate" the other



# Why Comparison

Many reasons:

- Optimization (similar to comparing queries)
- Replacing part of workflow (reorganization)
- Updating workflow (evolution)
- Reusing workflow

**I**...

## Workflow Dominance



if every input-output pair that can be produced by  $W_1$  can also be produced by  $W_2$ 

■ Note:

their temporary data can be very different
services are different; rule sets are different
services may be done by human

#### Performance Policies

• A performance policy  $\pi$  is a function that assigns each service  $\sigma$  a multi-valued function over U

$$\xrightarrow{A} \qquad \qquad \sigma \qquad \xrightarrow{B} \qquad \qquad \pi(\sigma) : x \rightarrow \{x+1, x+2\}$$

- Since the "flow" is fixed, the choice of a performance policy determines how the workflow would perform
  - E.g., given an input, a workflow can execute and generate an output
- Classes  $\Pi$  of performance policies  $\pi$ 
  - \* Absolute (ABS):  $\pi(\sigma) = U \times U$
  - \* Fixed choice:  $\pi(\sigma)$  is some single-valued function

# Definition of (k-)Dominance

[Calvanese-De Giacomo-Hull-S. ICSOC 09]

• Fix a class of performance policies  $\Pi$ 



$$W_1 \leq_{\Pi}^k W_2$$

if for each performance policy  $\pi_1$ , there is a performance policy  $\pi_2$ , such that every *input-output* pair produced by  $W_1[\pi_1]$  in at most k steps can also be produced by  $W_2[\pi_2]$  in at most k steps

#### Capturing Workflow Under ABS

Key Lemma:

*W* : a workflow with service pre- and post-conditions and rule conditions expressed in FOL with equality

k : a positive integer

Then

there is a FOL formula  $\varphi(k, W)$  that characterizes the set of all *input-output* pairs produced by W[ABS] in at most k steps

#### Results on (k)-Dominance

- Absolute k-dominance is decidable but dominance is undecidable:
  - 1.  $(\mathbf{Z}, +, <)$ , integers with additions
  - 2.  $(\mathbf{Q}, +, <)$ , rational numbers with additions
  - 3.  $(\mathbf{R}, +, \cdot, <)$ , real numbers with additions and multiplications (the real closed field)
- Absolute dominance is undecidable:
  - 1.  $(\mathbf{Z}, <)$ , integers with discrete order
  - 2.  $(\mathbf{Q}, <)$ , rational numbers with dense order
  - 3. ( $\mathbf{R}$ , <), real numbers with dense order

[Calvanese-De Giacomo-Hull-S. ICSOC 09]



#### Synthesis Problem

Given a goal and a set of services, construct a set of rules so that every execution satisfies the goal



[Fritz-Hull-S. ICDT 09] (restricted to single artifact, first-order goals)

#### Artifact Schema

- An artifact schema is a finite set A of attributes. An artifact of A is a mapping from A to  $U \cup \{\bot\}$
- Assume a set of initial attributes  $A_{init} \subset A$
- An artifact is *B*-completed,  $B \subset A$ , if it is defined on all attributes in *B* 
  - \* "input" artifacts are  $A_{init}$ -completed

#### Semantic Services (Tasks)

- A semantic service over A is a tuple (σ, R, W, π, ρ), where
   \* σ : service name
   \* R, W : finite sets of (resp., read, write) attributes
  - \*  $\pi$ ,  $\rho$ : quantifier-free formulas (pre- and post-condition, resp.) over R,  $R \cup W$ , resp.
- allow DEF(A) for an attribute A
- *o'* is the result of executing  $\sigma$  on  $o, o \rightarrow o'$ , if •  $(o, o') \models \pi \land \rho$ , and • frame conditions are satisfied

#### An Example Semantic Service



#### **Condition-Action Rules**

- A condition-action rule is an expression "if  $\phi$  enable  $\sigma$ " where
  - $\boldsymbol{\ast} \ \boldsymbol{\phi}$  is a (quantifier-free) formula and
  - $\boldsymbol{\ast}$   $\boldsymbol{\sigma}$  is a semantic service
- o' is the result of executing a rule r : if  $\varphi$  invoke  $\sigma$  on  $o, o \rightarrow o'$ , if
  - $\diamond o \models \varphi$ , and
  - $\bullet 0 \to 0'$

#### Workflow Schema

- A workflow schema is a triple W = (A, S, R)
  - ♦ A : artifact schema
  - ♦ S : a finite set of semantic tasks
  - **\****R* : a finite set of condition-action rules

# • Denote $\rightarrow$ the closure of $\bigcup_{r \in \mathbb{R}} \rightarrow r$



#### A Trivial Solution



• Just let  $\mathbf{R} = \emptyset$ 

Need to revise the problem statement

#### Maximally Safe Ruleset

- A ruleset enables all executions that guarantee to satisfy the goal
- Goal:  $1 \leq B$

$$0 \le A \le 2$$

$$\sigma$$

$$0 \le A < 1 \land 0 \le B$$

$$\lor$$

$$1 \le A \le 2 \land 1 \le B$$

1 ≤ A ≤ 2 : definitely good
0 ≤ A < 1 : possibly good but can't be sure</li>
Best we can do

#### if $1 \le A \le 2$ enable $\sigma$

#### Maximally Safe Ruleset With Exception

- A ruleset eagerly move dead-end executions to EXCEPTION status
- Goal: 1 ≤ *B*

$$0 \le A \le 2$$

$$\sigma$$

$$0 \le A < 1 \land 0 \le B$$

$$\lor$$

$$1 \le A \le 2 \land 1 \le B$$

1 ≤ A ≤ 2 : definitely good
0 ≤ A < 1 : possibly good but can't be sure</li>
Be optimistic:

if  $0 \le A \le 2$  enable  $\sigma$ if B < 1 goto EXCEPTION
### **Pre-Conditions**

- Given a semantic task ( $\sigma$ , R, W,  $\pi(\mathbf{x})$ ,  $\rho(\mathbf{xy})$ ), and a (subgoal) condition  $\delta(xy)$
- A  $\forall$ -precondition of  $\sigma$ ,  $\delta$  is a formula  $\varepsilon(\mathbf{x})$  such that  $\bullet \varepsilon$  logically implies  $\pi$  and π  $\Rightarrow \forall \mathbf{x} (\varepsilon(\mathbf{x}) \rightarrow (\forall \mathbf{y} \ \rho(\mathbf{x}\mathbf{y}) \rightarrow \delta(\mathbf{x}\mathbf{y})) \text{ holds}$ σ WP<sup> $\forall$ </sup>( $\sigma, \delta$ ) : weakest  $\forall$ -precondition



• A  $\exists$ -precondition of  $\sigma$ ,  $\delta$  is a formula  $\varepsilon(\mathbf{x})$  such that  $\bullet \varepsilon$  logically implies  $\pi$  and  $\mathbf{x}$  ( $\mathbf{\epsilon}(\mathbf{x}) \rightarrow (\exists \mathbf{y} \ \mathbf{\rho}(\mathbf{x}\mathbf{y}) \land \mathbf{\delta}(\mathbf{x}\mathbf{y}))$  holds WP<sup> $\exists$ </sup>( $\sigma, \delta$ ) : weakest  $\exists$ -precondition

## Weakest Pre-Conditions

- Given a semantic task ( $\sigma$ , R, W,  $\pi(\mathbf{x})$ ,  $\rho(\mathbf{xy})$ ), and a (subgoal) condition  $\delta(\mathbf{xy})$
- The weakest ∀-precondition

 $WP^{\forall}(\sigma, \delta) \equiv \pi(\mathbf{x}) \land (\forall \mathbf{y} \ \rho(\mathbf{x}\mathbf{y}) \rightarrow \delta(\mathbf{x}\mathbf{y}))$ 

useful for maximally safe ruleset

```
The weakest \exists-precondition
WP<sup>\exists</sup>(\sigma, \delta) \equiv \pi(\mathbf{x}) \land (\exists \mathbf{y} \ \rho(\mathbf{x}\mathbf{y}) \land \delta(\mathbf{x}\mathbf{y}))
```

useful for maximally safe ruleset with exception

### **Necessary** Condition

Theorem:

If there exists an algorithm to find maximally safe rule sets, the FOL theory is decidable (for the context structure)

# The Other Direction

Invoke-once constraint: each semantic task is allowed to run once

Theorem:

Under the invoke-once constraint, if the FOL theory (of the structure) is decidable and admits quantifier elimination, then the maximally safe rule sets can be computed

# A Special Case: Dense Order (Q, <)

- Goal and task conditions are quantifier free formulas
- Acyclic task invocation dependencies
- Each task writes one attribute

Theorem:

Computing Maximal Safe Ruleset is PSPACE-complete

- Key ideas: cell decomposition; reduction from QBF
- Acyclicity condition can be dropped [Hull-S. 2009] (in preparation)

## Further Restrictions

#### A constructive EXPTIME algorithm

#### PTIME if #needed attributes is bounded

# Summary of Results

- Synthesis problem is harder than FO logic theory of the underlying structure
- Positive answer for special cases
  - Invoke once
  - Concrete algorithm for dense order domain: PSPACE-complete

# EZ-Flow and Research Problems



# An Example Workflow - EzMart



Traditional workflow specifications

Centered on control flow

Data flow is embedded in workflow executions

#### [X. Liu-S.-Yang, 2011]

# Data and constraints



#### Data integrity constraints

In data schema

✤ key, foreign key, candidate key UNIQUE, not-null

- On attribute content
  - Order: qty>0; Ship: from  $\neq$  addr
- Business specific constraints
  - Status: order cannot be canceled or returned when there is an associated shipment not finished

\* ...

# GSM: A Declarative Workflow Language



### **Guard Injection**



 $\kappa_{attr} = \forall oid, \dots Order(oid).qty > 0$ 

Intuition: calculate and inject weakest precondition
 GSM: guard-stage-milestone by IBM

## **Conservative Injection**



If there is a shipment associated and is not finished
 custsuppreply.ostat = CANCEL, violated
 custsuppreply.ostat = CANCEL, consistent
 Injection to further\_action is FALSE

# Result

#### The injection is

- Sound: strong enough to block potential violations
- Conservative complete: weak enough to allow all possible updates that preserves the constraints in conservative manner



# EZ-Flow and Research Problems



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# Verification Problem

Given a biz process and a goal, do all executions of the workflow satisfy the goal?



[Bhattacharya-Gerede-S. SOCA 07] [Gerede-S. ICSOC 07] [Bhattacharya-Gerede-Hull-Liu-S. BPM 07] [Deutsch-Hull-Patrizi-Vianu ICDT 09] [Vianu ICDT 09]

## Summary of Results

• An artifact system  $W = (\Gamma, S, R)$ 

artifacts, services, rules

Ad hoc properties, restricted to defined-ness

- ✤ Completion: Does W allow a complete run of an artifact?
- ✤ Dead-end: Does W have a dead-end path?
- ✤ Attribute redundancy: Does W have a redundant attribute?

Undecidable in general, PSPACE if no artifact creation, intractable for monotonic workflows

[Bhattacharya-Gerede-Hull-Liu-S. BPM 07]
Temporal properties: LTL(FO) for guarded artifact schema
Complete in PSPACE
[Deutsch-Hull-Patrizi-Vianu ICDT 09]

# EZ-Flow and Research Problems



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# Conclusions

Biz process modeling: a foundation for many BPM issues

- Many challenges: "old" and new
- Data-centric or data aware approaches promising
- Systematic exploration provides a good setting for the study
  - First step in a long march
- Similar to mySQL, will "myBPM" be on the horizon?

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