Data Encapsulating Services: A New Paradigm for Developing Enterprise Systems

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诚信档案

浙江大学

Permit for Selling an Unbuilt Appartment

■ Obtaining a Permit (商品房预售申请)

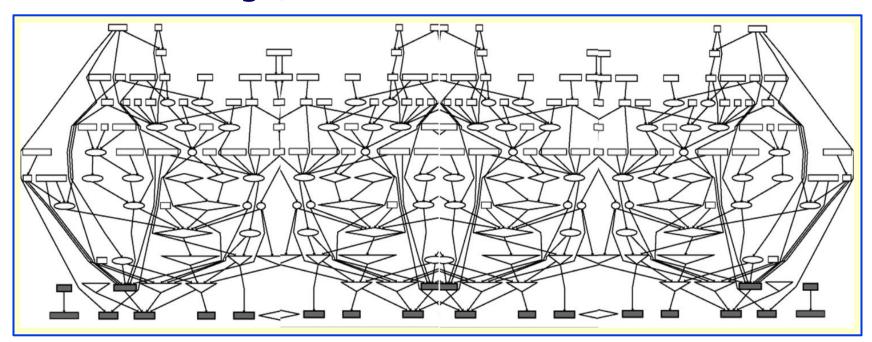


A Typical Housing Management System

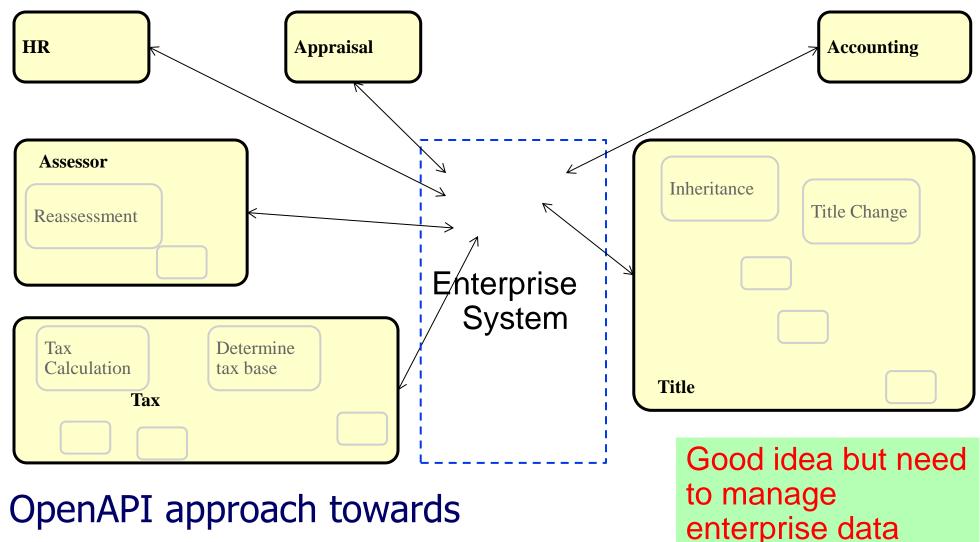
Ad hoc design, developed over time, patches, multiple technologies, ... a typical legacy system

■ Problems:

- Embedded business logic, hard to learn
- hard to maintain, costly to add new functionality
- hard to change/evolve



Virtual Enterprise Systems



- Business Process as a Service (BPaaS)
- Enterprise may run virtual IT systems

Current Practice

- Data and services are separately modeled, designed, managed
 - Adds difficulties in design, execution, maintenance, and making changes
- Furthermore, many issues can't be addressed
 - Workflow transaction remains an art
 - Data consistency is a concern of DBMS even though violations are caused by service execution
 - Business analytics is an after thought
 - Long tail phenomenon is a "holy grail"
 - ❖ Big data

Big Data—A Gowing Torrent



- Mckinsey Global Institute, June 2011: Big data: The next frontier for innovation, competition, and productivity
- Availability of "big data" brings opportunities for improving productivity

15 out of 17

sectors in the United States have more data stored per company than the US Library of Congress

Big Data + Biz Processes → Big Potential



US health care

- \$300 billion value per year
- ~0.7 percent annual productivity growth



Manufacturing

- Up to 50 percent decrease in product development, assembly costs
- Up to 7 percent reduction in working capital



US retail

- 60+% increase in net margin possible
- 0.5–1.0 percent annual productivity growth



Europe public sector administration

- €250 billion value per year
- ~0.5 percent annual productivity growth



Global personal location data

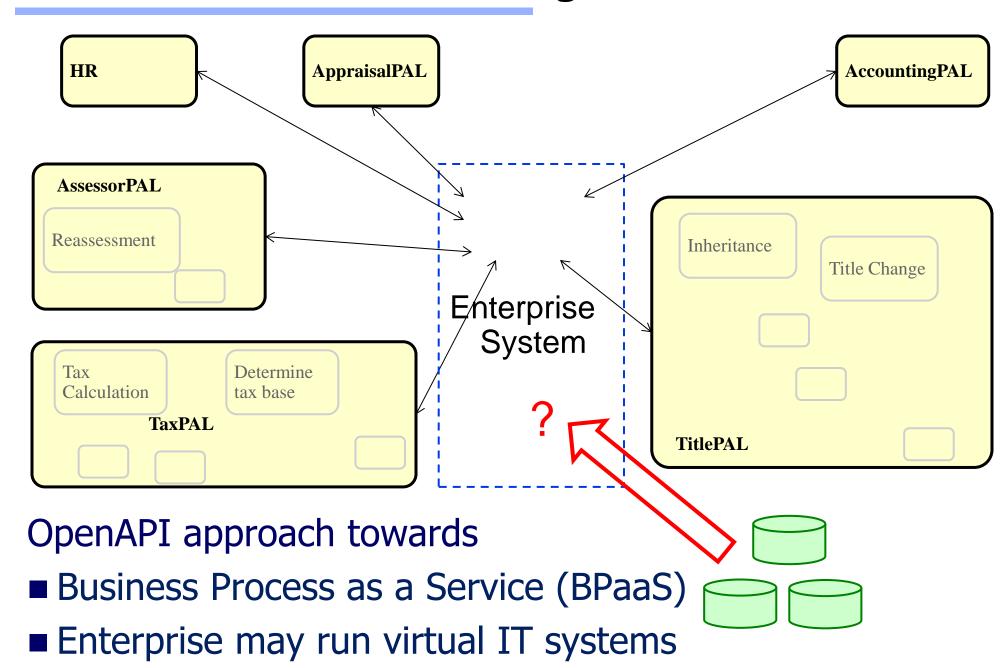
- \$100 billion+ revenue for service providers
- Up to \$700 billion value to end users

Source: MGI Analysis

Two observations

- A significant portion of big data generated by biz processes
- Productivity growth only obtainable via more efficient/effective biz processes

Virtual ES's: Data Management Problem



An Open Market Model

■ No major players ■ Enterprise makes its own data **BPaaS** with **OpenAPI** management plan Bring Your Own Data (BYOD) Data needed for services + services states Enterprise system

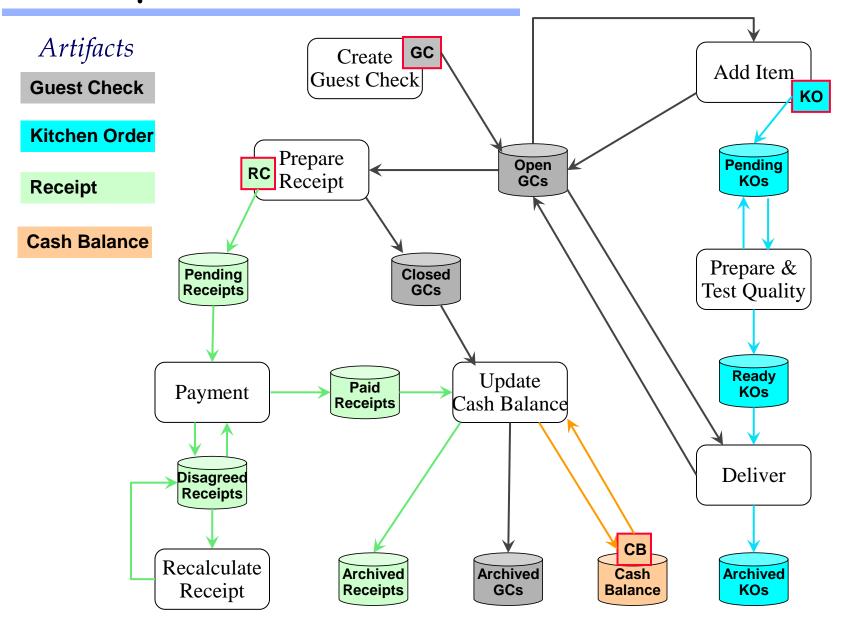
Business Artifacts (业务流程工单)

- A business artifact is a key conceptual business entity that is used in guiding the operation of the business
 - * fedex package delivery, patient visit, application form, insurance claim, order, financial deal, registration, ...
 - both "information carrier" and "road-maps"
- Technically, it includes two parts:
 - Information model: data needed to move through workflow
 - Lifecycle: possible ways to evolve
- ✓ Very natural to business managers and BP modelers

Example: Restaurant Processes



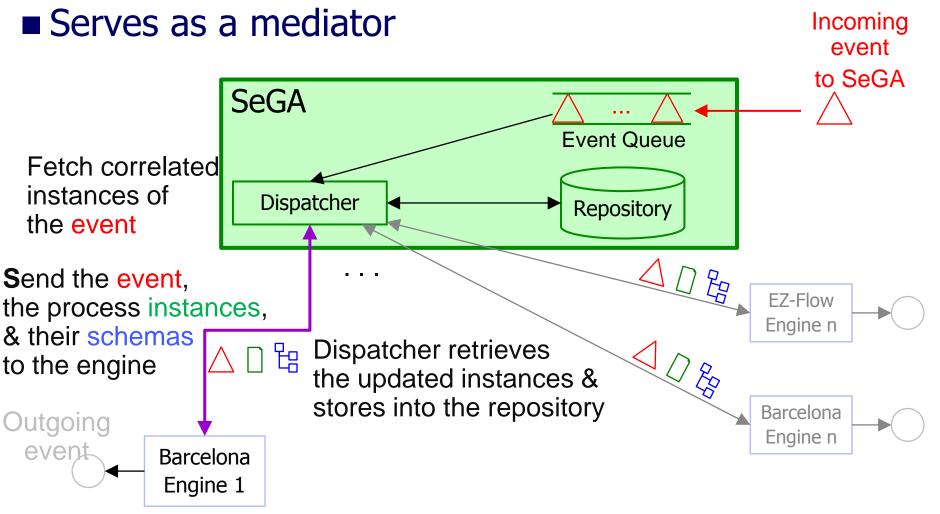




SeGA: A Service Wrapper/Mediator

[Sun-Xu-S.-Yang CoopIS 12]

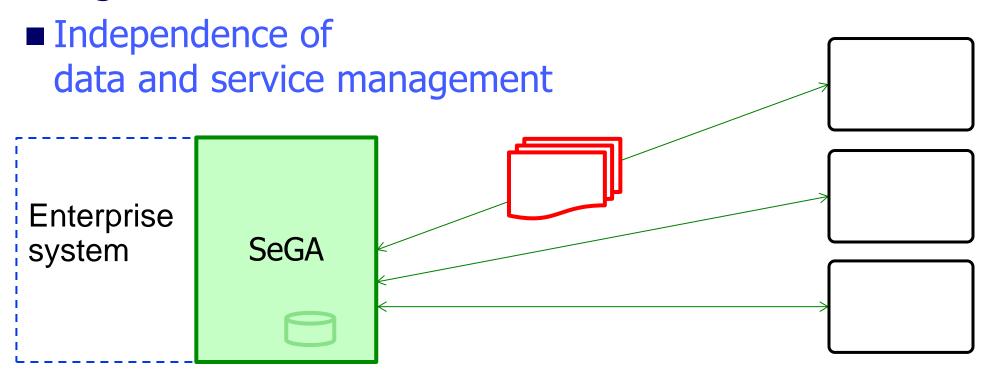
SeGA separates data from execution engine



Process the event, update the instances, & emit outgoing events

Data Encapsulating Services

- Data package between SeGA & services:
 - Business data, enactment data, resource data, correlation data
- Data encapsulating services: Stateful services but the engine need not maintain state



Research Challenges

- Design: What are appropriate service designs?
 Choreography vs orchestration (Part II)? Design aid (analysis/model checking tool), interoperation
- Runtime: Enforcement of process/data constraints, KPI/monitoring techniques, resource planning and management
- Transactions: What is the notion of workflow transaction?
- Change/evolution: Process vs instance changes, long lasting vs temporary, longtail
- Big data: monitoring to analytics to change

Potential Applications

- Traditional and new service sectors and businesses
 - ❖ Housing management (房管)
 - ❖Social security (社保)
 - ❖ Retail
 - ❖Auditing (审计)
 - *****...
- May spawn new types of service businesses such as
 - cloud platforms for BPaaS providers
 - consulting businesses to analyze and improve business processes (big data)

Conclusions

- Inclusion of persistent data is critical to capture business logics into services
- Data encapsulating services enable separation of data and service management and support
 - Independence of data and service management
- Many research challenges